

Since December 2007 the United States has lost 6.9 Million Jobs

That Means MANY People, Age 40+ in Your Audience Are:
Between Jobs
Underemployed
Or Hanging On to Their Jobs By Their Fingernails

It's not just the huge job loss that's making life a challenge for workers in this age group. Ageism in layoff and hiring decisions is also creating significant problems for older workers as they struggle to stay employed or get rehired.

Not only are their careers unstable, but their bodies are falling apart due to physiological aging and many years of high stress. At the same time the people who depend on them expect them to function as effectively as they did in earlier years.

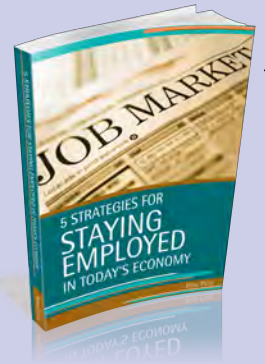
Story Ideas

- What Everyone Over 40 Needs to Know to be More Professionally Competitive in Today's Economy
- How to "Push the Reset Button" on Your Career (and Your Health) so you can have the professional life you want no matter what happens.
- How to Make First Impressions That Get the Results You Want – Especially in a Job Interview
- 5 Things You Can Do to Improve Your Chances of Getting (re)Hired Over 40
- The Epidemic of Age Discrimination in Rehiring After Layoffs – How to Deal With it
- What Your Mirror Isn't Telling You That's Key to Your Professional Success
- Why Cultivating Their Health is the Most Essential Thing that Professionals Over Age 40 Can Do to Stay Competitive in Today's Economy



Nina Price is a Licensed Acupuncturist, Business and Wellness Coach who helps corporate professionals over age 40 to "push the reset button" on their careers and their health so they can prevent burnout and achieve "professional competitiveness". She is a former high tech marketing exec herself who almost reached burnout and decided to do "something else".

Nina is the author of **5 Strategies for Staying Employed in Today's Economy**.



Media Experience

Nina is the host and producer of a morning drive time radio show in the San Francisco Bay Area ongoing for 16 years.

Availability

Nationwide by arrangement: available as a last-minute guest.

Contact

Nina Price
nina@ninaprice.com
415/279-4094 (CA)
<http://www.ninaprice.com>

